

Greetings from BIRD-K

CoDI Activities in Karnataka

to be Implemented by

**BAIF Institute for Rural
Development – Karnataka (BIRD-K)**



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BIRD –K

BAIF INSTITUTE FOR RURAL DEVELOPMENT -
KARNATAKA

- Registered in 1979 – 80 under the Societies Act of 1960
- State HQ – Tiptur (Tumkur district)
- Working in 22 Districts (out of 26)
- 3596 villages covered



PROGRAMMES

- Implementation of multidisciplinary programmes for rural development
- Issue-based research programmes for rural development
- Capacity building through awareness generation and training
- Mobilisation of community for programme implementation



MAJOR TYPE OF EXISTING PEOPLES'S ORGANISATIONS

- Federations of self help groups / 'souhardra' cooperatives.
- Federations registered under societies act
- Gram vikas samitis.
- Village watershed committees.
- Self help groups.
- Water users associations.



ON GOING ACTIVITIES State level

- Agro horti forestry in 8866 ha
- 16395 families covered
- 92 cattle breeding centers in 19 district
- Watershed area 26188 Hectors covering 3572 families in 67 villages
- Navachethana (MF) 17 VPC 189 villages



ANNUAL CROPS GROWN



Underutilized crops

- Little millet
- Foxtail
- Sesame
- Ragi
- Cow pea
- Green gram
- Red gram
- Black gram

Underutilized in area

- Soya
- **Major corps**
- Cotton
- Maize
- Rain fed paddy
- Jawar





HORTICULTURE

- Mango - *Mangifera indica*
- Sapota -
- Ber - *Zizipus mauritiana*
- Jamoon - *Syzygium cumini*
- Sitapal - *Annona squamosa*
- Rampal - *Annona reticulata*
- Tamarind - *Tamarind indica*
- Jack fruit - *Artocapus heterophyllus*

Importance of CoDI in BIRD-K Programmes

- Social and economic importance – Beneficial to small and marginal farmers of the area
- Important species – Minor millets, Horticulture species like Jack, Mango and Sapota
- Use in on-going programmes like anchor activity for PO



HASIRU HABBA (GREEN FESTIVAL)

- Mass plantation of trees
- Fast growing and slow growing plants are mixed
- At a time 40 to 50 thousand seedlings are planted
- 3,75,600 seedlings are plated



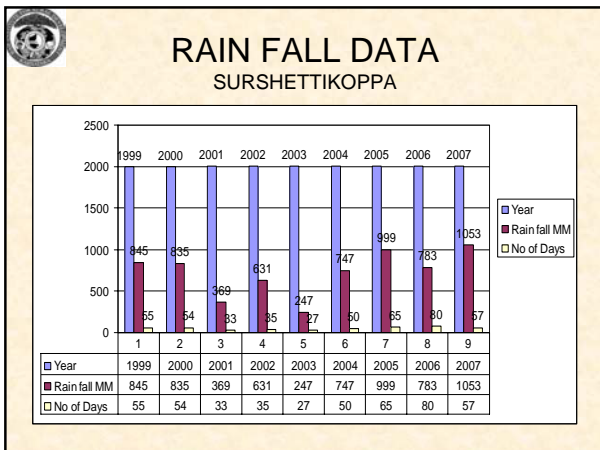
CODI IMPLEMENTATION IN BIRD-K AREA

- Kalaghtagi and Hubli taluka of Dharwad district
- Comes under transitional zone
- Total geographic area – 6622 ha
- Area under agriculture (in Ha) – 5511.2
- Area uncultivated (in Ha)- 160.0
- Average land holding – 3 to 4 acres.



ABOUT SURSHETTIKOPPA BLOCK

- Undulating land
- 950mm rain fall
- Villages covered Kalaghatagi Taluka - 34
Hubli Taluka – 8
- Soil red loamy with black patches
- Major crops grown – Rain fed paddy, soya and cotton
- Minor crops – Maize, Jawar and Cow pea



- ### BENEFICIARIES
- Selected a blocks in Kalaghatagi and Hubli taluka for ICUC – RIU Project
 - Will be covering 4950 no direct families 18750 no indirect families
 - 1400 families covering under agro horti forestry
 - 150 families under RNFS
 - 50 families rain fed sericultures
 - Navachethana (MF)
 - Grama Chethana Training Center
 - Sarvodya Maha Sangha (Apex body)

- ### EXISTING FACILITIES FOR FPP
- In Surashettikoppa well developed training center is in place
 - There is a scope for nursery activity of under utilized horti species
 - Scope for making grain bank of under utilized crops
 - At campus level sales outlet
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- ### EQUIPMENT NEEDED
- Grinder, mixer, pulper, dryer
 - Storage: shelves, refrigerator
 - Packing machine
 - Chips making machine
 - Weighing scale
 - Tray and other equipments
 - Work tables

- ### PROPOSED PRODUCT FOR PROCESSING
- Jack fruit chips
 - Tender tamarind chutney
 - Minor millets - dehusking, cracking grading and packing
 - Native organic paddy – collection, dehusking, grading and packing
 - Explore use of other fruits like kokum (*Garcinia indica*)

- ### COMMUNITY GERMLASM ORCHARDS
- Surshettikoppa
 - Area – 0.4 ha (to be expanded later)
 - Land is owned by apex body
 - Water source: bore well
 - No of beneficiaries (hosts): 100
 - Apex body is marketing mango, Sapota, Vermi compost and Nursery activities



VCF & AKF

- VCF will be held for the group members of 3 to 5 villages - Work shop will be conducted for awareness generation of under utilized crops and horti produce to establish market linkage
- AKF- Resource persons, media etc to be invited; people from up to 50 km will be invited



Schedule for first six months

Sr.	Activity	October	November	December	January	February	March
1	Stake holders workshop to identify FPP sites and determine raw materials availability	X	X				
2	Staff orientation and capacity building		X	X			
3	Workshops for potential FPP user on processing and marketing				X		
4	Establishment of FPPs purchase of equipments, arrangement for inputs						
5	Training of FPP users on processing and marketing			X	X	X	
6	Production scheduling for FPP users			X	X	X	X
7	Development of market linkages and product distribution system				X	X	X
8	commencement of production for market						
9	Continuous processing and marketing						X
10	Brand development, Certification, publicity information support service						X
11	Training on enterprise development				X	X	
12	Development of post project business plan for FPP					X	X



OVERALL ACTIVITY SCHEDULE

Location	FPP (start of operation)	VCF (2 per site)	CGO (time of establishment)	AKF
Karnataka (KA)	Oct-Dec 2009	1. Mar 2009 2. Jan-Mar 2011	Dec 2008	Jan-Mar 2010



STRATEGY FOR COMMUNICATION

- Through apex body – 190 to 200 members meet every month
- In 184 SHG's every week meeting is held
- At Grama chethana training center 4 to 5 thousands participants visit per year awareness will be given to these participants
- Brochures in local language for is done for distribution



No of beneficiaries

Activity		Year 1	Year 2	Year 3	Total
A. FPP					
1. Received training in processing; may or may not be using FPP facilities		200	500	350	1050
2. Invited visits			500	350	850
3. Other visitors			100	100	200
B. CGO					
1. Host community		125			125
2. Field days	500 / year	500	350	350	1200
3. Other visitors	50 / year	100	100	100	300

C. VCF	500 / event	500		375	875
D. AKF	500 / event		350		350
Total Direct Beneficiaries		1425	1900	1625	4950
Indirect beneficiaries through literature, media, product samples etc.		3750	7500	7500	18750
Total		5175	9400	9125	23700
Less overlap			1000	1450	2450
Total Beneficiaries		5175	8400	7675	21250

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THANK YOU

